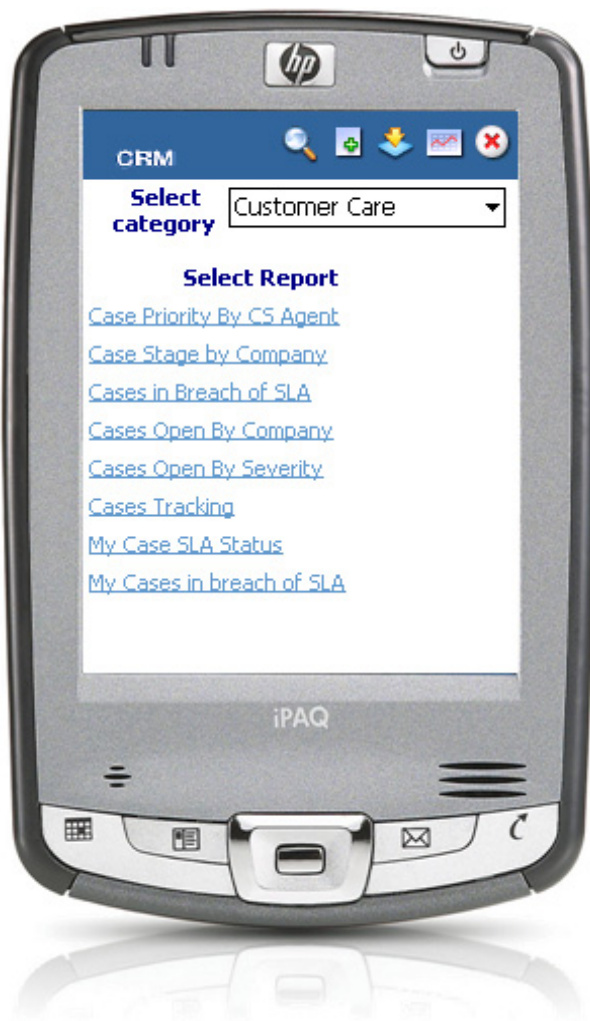


Sage CRM Mobile Access

A comprehensive CRM solution enables organisations to guarantee their sales, marketing and customer care professionals have fast, up-to-date access to critical data - regardless of where these employees are located. This is even more critical for sales people who are often out on the road with no desktop access to their account or customer information. Sage CRM offers the functionality for mobile users to work with Sage CRM over a PDA platform, enabling them to access critical customer data while on the move.



PDA users such as field sales representatives can be connected online for real-time access. Working with Sage CRM via a PDA device is easy to set up, the browser simply needs to be pointed to the company's Sage CRM system. The benefits of real-time access to your CRM solution and database are numerous and can have a positive impact on your business performance and profits.

Function	Explanation	Benefit
Remote Access	With Sage CRM's Mobile Access functionality users can access critical data and work anytime, anywhere.	Sales, Marketing and Customer Care professionals have fast, up-to-date access to critical data irrespective of their location, this increases their productivity and efficiency levels.
Access to and Organisation of Information	Online PDA users get real-time interaction with the Sage CRM system.	Wireless connectivity with enhanced support for Personal Digital Assistant (PDA) devices using the Microsoft Windows CE operating system brings real-time data to your fingertips - anywhere, anytime.
Return on Investment	Working with Sage CRM on a PDA increases the usability of the Sage CRM product and maximises employee time.	Increases the levels of usage of Sage CRM in organisations as it reduces the total cost of ownership of the solution. In addition, the ability for users to maximise their time by working when travelling increases their productivity and performance rates.
Improved Data Collection and Validation	Field personnel can access and populate the CRM system on the move.	Customer information captured in the field can be populated in the CRM system immediately and ensures it is not lost or forgotten, while customer data can be checked for accuracy on the move.

PDA access to your Sage CRM solution simply makes you more effective, increasing productivity while reducing costs.

About Sage CRM

Sage CRM is an easy-to-use, fast-to-deploy Customer Relationship Management solution comprising Sales, Marketing and Customer Service Automation. Highly flexible, Sage CRM comes with fully customisable business process automation and offers out-of-the-box integration to leading Sage ERP solutions.

Sage CRM is a fully web-based application and is available on-premise or on-demand for complete freedom of choice.



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